

# QUBOT PLATFORM



SEND A MESSAGE



I NEED HELP!



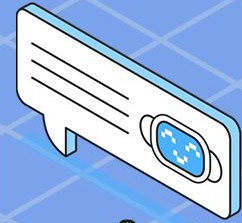
SOFTWARE



CALL US!



HOW CAN I HELP YOU?



BEST SERVICE



24H ONLINE



ONLINE SUPPORT

Drag-n-Drop

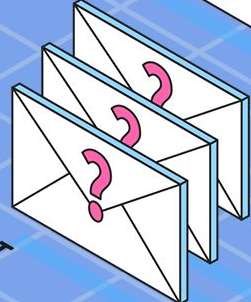


USE YOUR LAPTOP

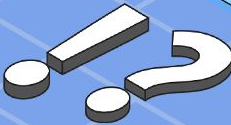


USE YOUR PHONE

As simple as



WHAT IS IT?



# QuBot is an online chatbot-building platform with numerous customization tools





68%

of consumers like chatbots because they provide quick answers

71%

of chatbots handle chats from start to finish

67%

of global consumers had an interaction with a chatbot over the last 12 months

52%

of consumers use conversational marketing tools for purchases

62%

of businesses that use chatbots generate more high-quality leads

82%

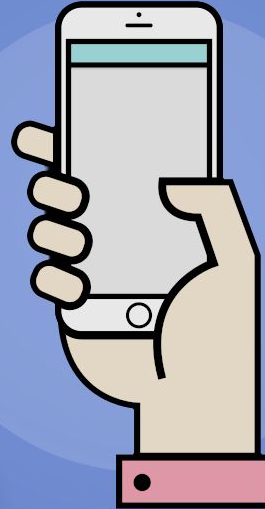
of consumers say that getting instant responses is important when contacting brands

80%

of people have interacted with a chatbot at some point

70%

of common admin tasks can be automated using AI and chatbot technology

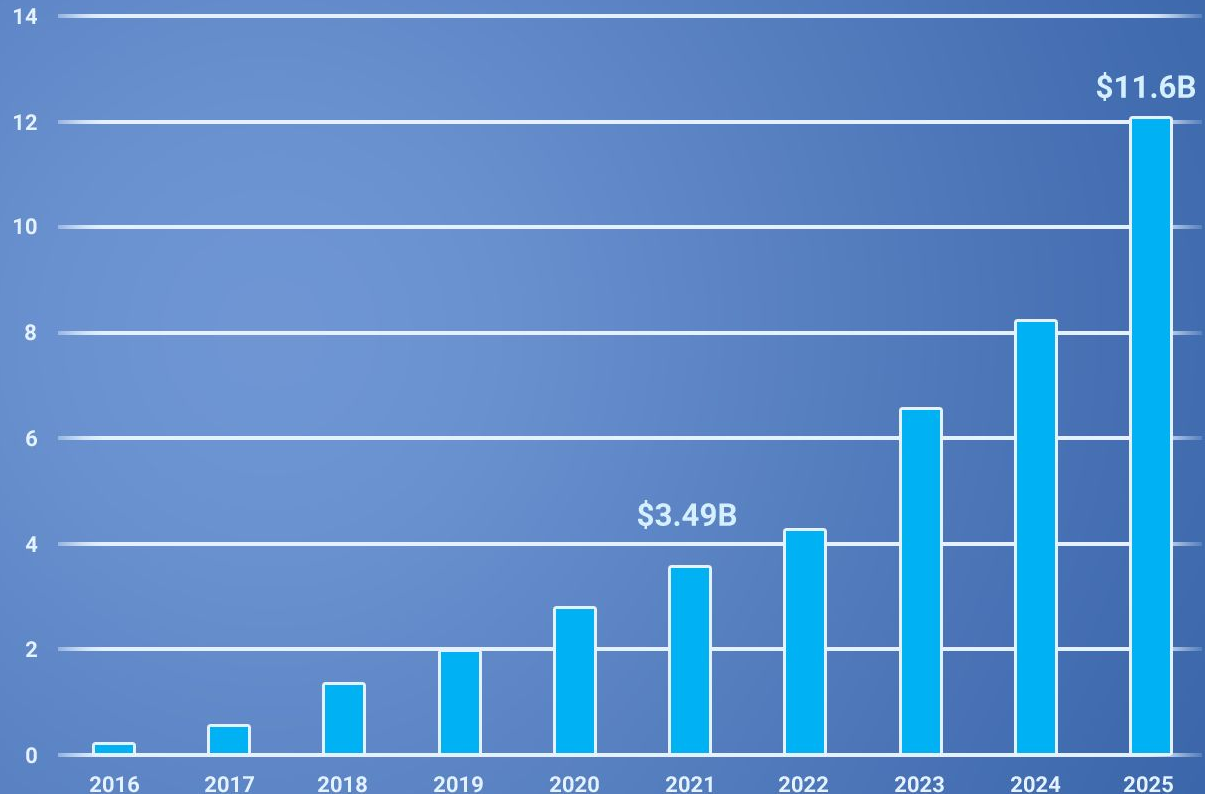


# Global Chatbot Market

\$3.49B



- Retail & E-commerce
- BFSI
- Education
- Automotive
- Healthcare
- IT & Telecom
- Media & Entertainment
- Others (Government, Hospitality, Manufacturing, etc.)



# Problem



## Losses

Customer care is a very important factor in any industry, but is not profitable



## Lack of feedback

Sales activity only takes place during working hours



## Unprofitable expenses

Handling support services is exhaustive and resources demanding



## No impact

The support center is very expensive and does not have much business impact

## Monotony

Involvement of employees in non-essential tasks and similar customer requests

## Abandoned carts

High percentage of lost customers due to a lack of responses for a long time

## Human factor failure

Lost and incorrect data processing by a human due to mood and emotions

## Limited communication channels

Client's loss due to lack of additional communication channels





# Solution



## Gainfulness

Reduce costs and improve the effectiveness of customer service teams by automation of communication



## Drive sales

Drive sales by increasing customer interaction, personalized recommendations, and 24/7 availability



## Profitability

In the long run, chatbot costs are lower when compared to customer service's salary, training expenses, etc



## Expansion

Eliminate the added costs to meet global customer demands



## Individual approach

Devote time to unique requests or global goals, while the chatbot takes on up to 70% of queries



## Satisfied customers

Reduce abandoned carts, cutting customer waiting time and providing immediate answers



## Flawlessness

Collect candid and meaningful customer feedback to build stronger relationships without human error



## Channels variety

Provide customers with a number of popular channels to make communication more comfortable

# Addressing Challenges



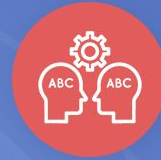
- ! No technical background
- ! No experience in coding
- ! Lack of a ready-made script example and free time
- ! Lack of technical skills for integration
- ! Lack of knowledge in servers, databases, APIs, certificates
- ! Lack of understanding where to start
- ! High expenses to hire a company to build a chatbot

- ✓ Chatbot-building platform is as simple as drag-and-drop
- ✓ Quick customizing visual editor without coding
- ✓ Ready-to-use templates to build chatbots in minutes
- ✓ Step-by-step integration in a few clicks
- ✓ QuData will handle everything for your seamless experience
- ✓ Video tutorials from start to finish with support agents
- ✓ Flexible plans for everyone which are significantly beneficial



# QuBot Benefits

No coding creation



**NLU:**  
Text & voice recognition

Easy deployment



**RAG:**  
Data-enhanced response

24/7 availability



Easy API integration

Multilingual support



Interactive site search

Interface customization



Wide range  
of stack technologies



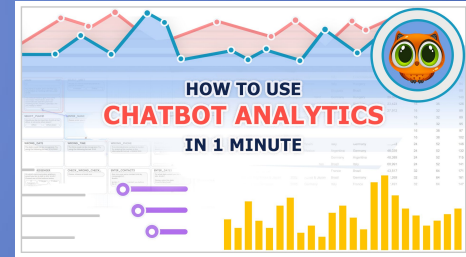
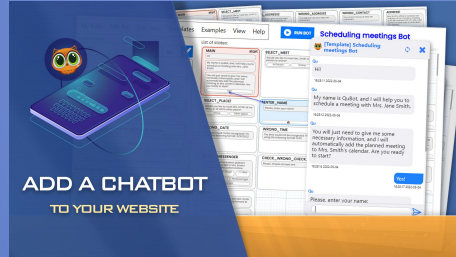
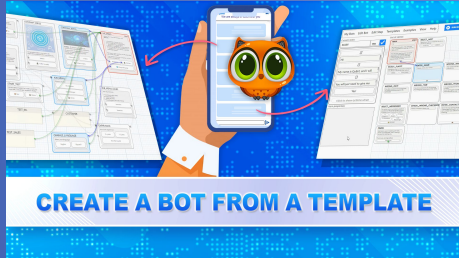


# Step 1: Select Your Options



## Create a chatbot on your own

Make a use of step-by-step instructions or watch tutorial videos on YouTube

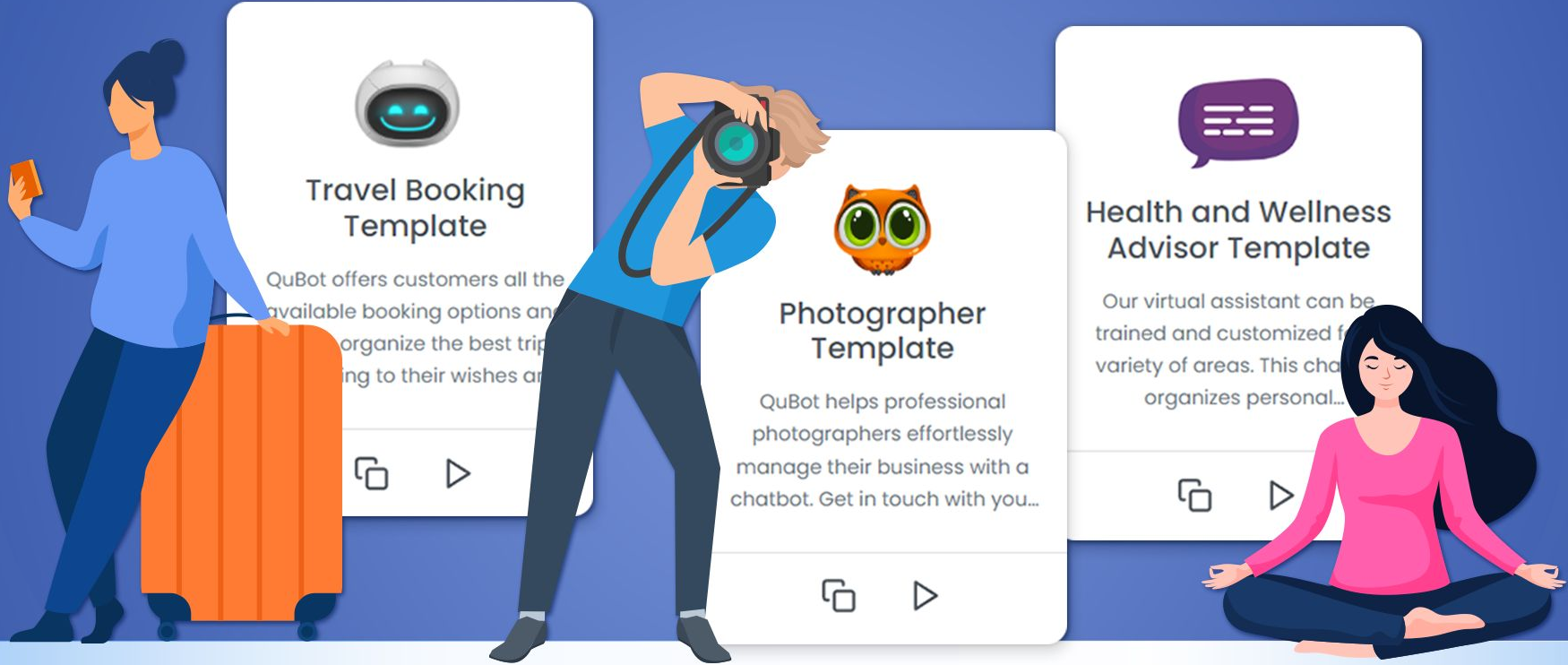


## Order custom development

Experience the benefits of personalized solutions tailored to your unique needs and objectives



# Step 2: Choose Your Template



## Enjoy a Variety of Ready-to-Use Templates

# Step 3: Configure

The screenshot displays the QuBot configuration interface for an HR Assistant bot. The interface is divided into several sections:

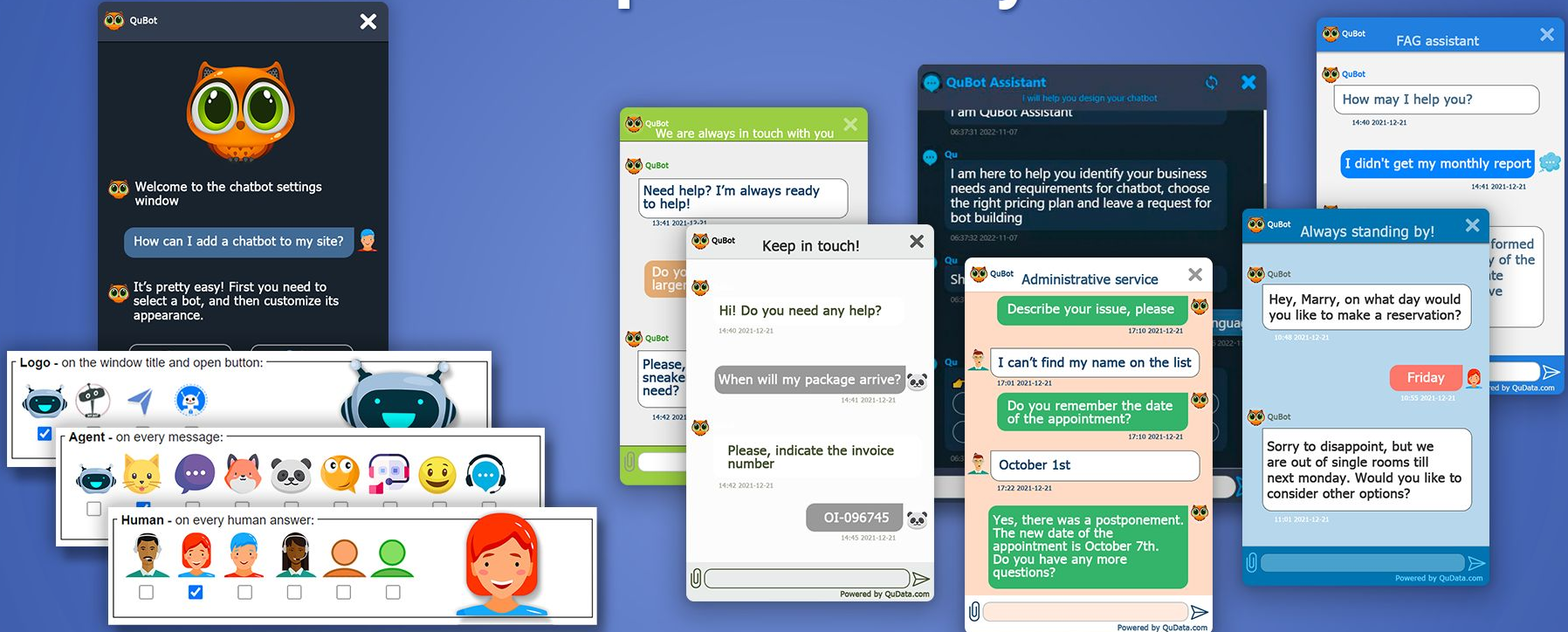
- Left Sidebar:** Contains navigation options such as "Management", "General Settings", "Delete Bot", "Integrations", "Editor", "Setup", "Storage", and "Analytics".
- Top Navigation:** Includes "My Bots", "Edit Bot", "Edit Step", "Templates", "Examples", "Options", and "Help". A "RUN BOT" button is visible next to the bot name "HR-Assistant Template (1)".
- Current step:** Shows the configuration for the "HR\_GREED" step. It includes a greeting message: "Hello! I'm a virtual HR Assistant of the <b>QuData</b> team." and a list of actions: "Company", "Interview", and "Language".
- List of steps:** A grid of step cards including:
  - HR\_GREED:** The starting step with a cat avatar and introductory text.
  - CHANGE\_LANGUAGE:** A step for selecting a language (English or Russian).
  - COMPANY\_INFO1:** A step providing information about QuData as an IT company.
  - COMPANY\_INFO2:** A step providing information about the team's expertise.
  - COMPANY\_INIT:** A step asking if the user is ready for an interview.
  - JOB\_MENU:** A step for selecting a vacancy (ML Engineer, Sales Manager, or Home).
  - JOB\_MENU\_ML:** A step listing job requirements for an ML role.
  - JOB\_MENU\_SALES:** A step listing job requirements for a sales role.
  - CUSTOMER:** A step with a folder icon.
  - EXPIRANCE:** A step with a folder icon.
  - START\_TEST:** A step with a folder icon.
- Preview:** A floating window on the right shows a preview of the bot's chat interface, displaying the greeting and the "Company" and "Interview" buttons.

## Simple Visual Editor with Powerful Features





# Step 4: Edit Style



## Set Up Your Custom Chatbot Design



# Step 5: Integrate



**Interact Through QuBot Communication Channels**

# QuBot Industry Focus





# Business Model

QuBot Platform offers businesses a versatile solution to maximize the benefits of bots and automation

## FREE



**Target audience:** Individual entrepreneurs

**Key features:** Includes a basic set of tools for entrepreneurs to expand their clientele using the platform's benefits

## START-UP

**Target audience:** Small-sized business

**Key features:** Provides an expanded list of features with wider integration possibilities and communication channel options



## PREMIUM



**Target audience:** Medium-sized business

**Key features:** Offers extended capabilities, including access to all communication channels, extra integrations, advanced NLU and analytics

## ENTERPRISE

**Target audience:** Large-sized business

**Key features:** Grants unlimited access to all advanced platform's tools, limitless data storage, NLU customization, and voice recognition



# Competition



# Team



- ML-Engineers - 3
- C++ programmers - 3
- Python programmers - 5
- JavaScript & HTML5 - 2
- Researchers - 2
- Linguists - 3

- 15+ years of AI experience
- 3 Physics PhDs degrees



**We're done with tech, product & sales  
Now we are going to the market**



**What's next:**

- Team expansion
- Sales
- Marketing
- Engineering
- Feature extension

**Self-investment:  
\$2M**

**Talent acquisition, Engineering,  
Servers**





# Contacts



53 Voznesenska St,  
Dnipro, Ukraine, 49000



+13323318652



[info@qudata.com](mailto:info@qudata.com)



+380674420588



QuBot White Paper



QuData Services



<https://qudata.com>